



Sponsorship Application Form

SECTION 1. APPLICANT DETAILS

Organisation requesting sponsorship.

Contact Person _____ Title _____

Contact Number _____ Email _____

Postal address _____

ABN _____ Web Address _____

A. Brief description and mission/objectives/purpose of the Organisation (e.g. Community, Sporting, Arts)

B. Description of the sponsorship proposal

(Please attach formal proposal, if available. If the proposal covers any of the questions asked below just state 'as in proposal')

C. Detail any previous association with the Saracen Group of Companies and the current status of such association

D. Detail any other sponsors that are currently involved with your organisation and/or the event proposed

E. Details of your current board members, patrons and/or committee members

SECTION 2. SPONSORSHIP DETAILS

A. Description of the proposed sponsorship (cash and/or charitable donation)

B. When is the sponsorship/donation required?

C. What is the proposed term of the sponsorship?

SECTION 3. COMMUNITY BENEFIT

A. Describe how your organisation/sponsorship activity benefits the community. For example, does it meet a need in the community, strengthen or support the educational levels of the region, fund medical research or a program, improve the wellbeing of the community?

B. What are your measures for this sponsorship and how will you know that you have achieved them? (Example – reaching a target amount of funding for a service, project, research etc)

C. Why do you think Saracen is the right partner/sponsor for you with this project/opportunity? (Example – shared values, local initiative, staff involvement opportunities etc)

SECTION 4. BUSINESS ALIGNMENT AND BENEFITS

A. In what ways can Saracen, including employees, be involved in the project/opportunity/event?

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B. Detail any associated benefits and/or opportunities in relation to the following areas :

| | | |
|---|-----|----|
| Level of Status (e.g. naming rights, gold sponsor etc) | Yes | No |
| Media/communication opportunities (e.g. TV, print, radio, internet, newsletters) | Yes | No |
| Use of intellectual property (e.g. logos, marks, talent appearances and/or imagery) | Yes | No |
| Branding & Signage opportunities | Yes | No |
| Tickets/Hospitality | Yes | No |
| Other | Yes | No |

Details

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SECTION 5. OTHER INFORMATION

A. Outline any other information you would like to include that is important to the sponsorship application.

B. Were you referred to Saracen by a current or former employee?

Yes _____

No

C. If you are successful in your sponsorship application, please confirm you will be able to provide a report/photos of the impact?

Yes

No

D. Do you give permission for Saracen to use any quotes or photos in publically available documents?

Yes

No

Please email your completed application to communitysponsorship@saracen.com.au or post to Saracen Mineral Holdings, PO Box 2563, Perth WA 6001

Saracen reserves the right to ask any further questions which may be needed to assess your application

All applications are reviewed on a quarterly basis.